

# STANDING IN CONTRIBUTION: A TRAINERS TRAINING

*This program has been taught over 30 times in 10 different countries  
A TRAINERS TRAINING is recognized as a significant training experience by all who attend*

Throughout the eight days of the Trainers Training you will learn step-by-step process for developing workshops & training programs while practicing the fundamentals of effective training styles that inspire and motivate.

This comprehensive course gives you ample opportunity to **ACTIVELY** model & learn, design and organize your own training using unique formats that promote & encourage transformational development.

You will learn effective presentation, story-boarding, and embedded metaphors. You will use specific methods & tools for accelerated learning powerful training.

You will participate in a hands-on, experiential environment, work with small groups, developing your own presentations while getting high-quality feedback.



## Leading to an **Erickson Certified Professional Trainer Certification** A spectacular opportunity for expanding capabilities, consciousness and values.

With this amazing program you will learn how to inspire results and nurture creativity in your own workshops. Trainers Training participants become warmly focused on the sponsorship of others, and truly capable of making the most of their training capacity. **Some topics:**



- **The Art of Relaxation** training your attention and filtering perceptions
- Become **confident** in working integrally with an audience: understanding group dynamics and reading your audience
- Making use of **learning patterns** while presenting
- Self-management
- Using **open dialogue** & working with humour
- Handling criticism and challenges
- Designing effective **activities** exercises and demonstrations
- Choreographing delivery and **developing your own style**



Venue: **ANTALYA, TURKEY**

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**Where:** Antalya, Turkey  
**Tuition:** 1650 USD (without VAT)  
**When:** Sat. 27<sup>nd</sup> April – Sat. 4<sup>th</sup> May 2015  
**Who:** Marilyn Atkinson with assistants  
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Tel: +47 40041204

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This training combines the art & elegance of fundamental Integral NLP & Outcome-Focused Ericksonian coaching frameworks with the essential structure of training for masterful delivery. It has produced major changes and developmental breakthroughs for its participants. A Trainers Training can assist people in any field - be it business, coaching, education or therapeutic healing - to develop their transformational potential as a trainer, team facilitator, leader or coach.



**The topics and material covered in Standing in Contribution: A Trainers Training have broad applications.** Perhaps you are a personal coach wishing to develop in-house business programs, or have a key area of expertise and would like to train professionally. You could work in a business, academic, government or community setting in which giving presentations is part of your role or you are a small business owner and wish to include seminars and workshops as part of your offering to clients.

This course is for if you are an established or developing public speaker, instructor or trainer who wishes to enhance competency.

In all cases, you will be surprised at how easily you can accomplish your goals and dreams with the skills that you will build during this incredible course. If you want to make a difference in personal life, business or your professional development, in your relationships, and in your community, then this exceptional opportunity will give you the tools.

## KEY TOPICS :

**PLATFORM SKILLS:** Key aspects of joining with, engaging and "capturing" your audience.

**KEY ASPECTS OF EMPOWERMENT:** Visual, Auditory, and Kinesthetic self-development processes in whole-brain training; Bridging effectively from topic to topic; Preparing for questions; Setting your audience up for success.

**CLASSIFYING TO REMEMBER:** Fundamentalism and paradox; Enriching the map; Three level conversations; Creating overview awareness with your group; Chunking and sequencing.

**EMPOWERMENT CONVERSATIONS:** Working with the audience's conscious and unconscious minds; Physiology of the speaker; Schmoozing with your group; Pondering and dialoguing in the room; Training designs for handling objections; Instigating and enhancing group creativity.

**CREATING DEMONSTRATIONS:** Key elements of effective demonstrations; The Grammar Lesson; Subtle cues for eliciting powerful questions; Eliciting feedback and key elements for giving effective feedback; Powerful debriefing methodologies.

**LOGICAL LEVELS AWARENESS AND THE FUNDAMENTAL FORMS:** Teaching and using morphogenetic forms; Developing effective linkage language for shifting perceptual positions; Using symbols for morphogenetic access; Using states and developing states; Powerful diagrammatic thinking in training procedures; Logistics and room organization.

**DEVELOPING EFFECTIVE ERICKSONIAN METAPHORS:** The deep art of morphogenetic metaphor; Metaphors of emotional expression; Metaphors of emotion; The Greek chorus; Metaphors of external behaviour; Principle-centered punch lines; Multiple perceptual positions and how to move among them; Creating deep value connection.

**To discuss the course and register for A TRAINERS TRAINING**  
please contact: Erickson Coaching Nordic  
[post@erickson.no](mailto:post@erickson.no)

Tel: +47 40041204

*"After participated 3 times, I believe these days will truly transform your way of doing presentations and courses, in the way you want it to happen."*  
CEO Erickson Coaching Nordic Jan Georg Kristiansen